Press Alert - For when health calls...

World breakthrough from JBOL Ltd as the award-winning and revolutionary Cleancatch® Midstream™ UCD now also reduces environmental impacts

Oxford based HSBC 'Start Up Star' 2005 finalist, JBOL Ltd has produced yet another **innovative medical device**. Their existing Cleancatch® Midstream™ has already made midstream urine samples easier, cleaner and faster to collect. It is also proven to reduce sample contamination, produce fewer false positive results, help in the continuing fight against C. difficile and MRSA and drastically cut hospital costs from initial product procurement through to the necessary retesting of contaminated samples.

The company has achieved NHS tender, and is already providing the product to 13 NHS Primary Care Trusts. The Cleancatch® Midstream™ is also available from a number of major international medical distributors; is CE marked, ISO and FDA approved¹ and is one of very few Urine Collection Devices (UCDs) that entirely conform with clinical best practices. Multiple clinical trials show that the Cleancatch®Midstream™ contributes to a significant 75% drop in contamination rates of samples to an average of 3%, and detailed economic analyses have demonstrated the substantial cost savings in comparison to existing clinical sampling procedures.



Now, having revolutionised the hygiene, ease and accuracy with which female urine samples are collected, JBOL Ltd is also revolutionising the disposal of midstream UCDs and considerably reducing the environmental impact of hospitals

with their **BRAND NEW**:

Cleancatch® Midstream™ Biodegradable

Made entirely of an Organic Corn-Starch Polymer, the new Whiz™ Cleancatch® Midstream™ Biodegradable will easily and quickly degrade in either soil or water. It is entirely compatible with the macerator-type waste disposal units currently used for papier-mâché products (such as bed pans) in many large hospitals.

With up to 70 million midstream urine samples taken per year in the UK, waste represents not only a considerable environmental danger but also a prodigious financial cost at both the procurement and disposal stages.

The NEW Cleancatch® Midstream™ Biodegradable will continue to improve clinical efficiency, decrease overall sampling costs and will also both reduce hospitals' existing environmental impact and allow hospitals and pathology laboratories to begin to make a positive change in their current waste disposal practices.

Notes to Editor:

- 1. Instructions, further details and evidentiary support available on request from JBOL UK
- 2. Digital images available on request from JBOL UK
- 3. Press contacts: e: info@jbol.co.uk; w: www.whizaway.com; t: 01865 240572; f: 01865 246565; a:1 Folly Bridge, Oxford, OX1 4LB, UK.

NHS PASA Code, BSOP41 Compliant, Fully sterile, WHO Compliant, EN ISO 15189:2003, BS EN 14254:2004 IVD single use devices, COSHH compliant Sec 7.1, Medical Devices Act (1995), EU Directive 98/79/EC, EU Directive 93/42/EC, NICE: CG6, NICE: CG54, College of American Pathology checklist Gen 40942, EU Patient Safety Compliant, EU Human Rights Healthcare Compliant, Health and Social Care Act 2001. Available with and without Boric acid.

¹ Compliance with Laws, Guidelines, Clinical Procedures and Approved Regulatory Standards